

*Introducing:
The Recruitment Coaching Team*

The District 2 Recruitment Coaching Team (or D2RCT) is a group of ΑΣΑ sisters who have volunteered to help chapters in District 2 with recruitment. They work with the VP of PR & Recruitment and / or the Recruitment Advisor in each chapter to help resolve issues and to keep our women informed of new recruitment developments and techniques.

The RCT members are dedicated to getting to know each chapter and their unique recruitment environment. By maintaining regular contact, they are able to provide your chapter with customized recruitment support, including:

Help with Recruitment on your Campus

- Chapter Branding
- Calendar Building
- Continuous Recruitment Strategies
- Sample Plans
- Event / Theme Ideas

Facilitation or Support of Educational Events

- Recruitment Retreats
- Recruitment Skills Training
(Networking, the Art of Conversation, etc.)
- Dynamic and 365 Recruitment Workshops
- Post Recruitment Reviews
- Marketing / PR Plans

Assistance with Recruitment Policies

- NPC Guidelines
- Total and Expansion Discussions
- National Membership Selection Procedure
- National Policy on Legacies

A recruitment team member should already be in contact with your VP of PR & Recruitment and / or Recruitment Advisor.

If you have not heard from your RCT member (or you have any questions or concerns), please contact Marcia Jacquette, District Facilitator:
marcia@jacquette.com.